## **Privacy Policy**

## **Purpose**

The Rowland Singers Choral Society is a charity registered in England and Wales and exists to study and practice choral music in order to foster public knowledge and appreciation of such music by public performance.

#### Introduction

The Rowland Singers Choral Society (we) respect your privacy and are fully committed to keeping safe any personal information that you choose to give us. We are operating an 'opt in' system of collecting personal information where you can specify exactly how you would like us to contact you, or not, in the future. This policy explains how we collect, store and use this personal information, how we will keep it safe and how long we will keep it.

#### **Lawful Basis**

In accordance with European General Data Protection Regulation (GDPR) the lawful basis by which we collect and store personal data is;

- 1. Consent you have given us your information and permission to record it
- 2. Contract you have signed up to our website and information we have collected is used to provide you with updates
- 3. Legitimate interests processing of your data is necessary for your legitimate interests in The Rowland Singers Choral Society or choral singing

In all of the above cases you have the right to ask to see what information has been recorded about you and to request your information be changed or deleted. We will comply with your request.

## How we collect information about you

We may collect data from you in a number of ways. All data collected will be given directly by yourself we will not source data from any third parties.

We may collect data when you join our society as a choir member, sign up to our mailing list, contact us by telephone for tickets for any of our events, any enquiries using our website contact forms, email address or telephone.

### What information we collect and how we use it

The type and quantity of information we collect depends on why you are providing it. The information collected may include details such as your name, date of birth, photo, email address, postal address, telephone numbers, together with any additional information or feedback you may provide to us in any correspondence between us.

If you are a current member of the Rowland Singers Choral Society your information may be passed to another active choir member who requests this (for social purposes only). If you do not wish your telephone number/email address being passed on you have the right to opt out. Please inform a committee member if you have not filled in a GDPR opt in form.

We also gather information on how our websites are used, such as which pages are visited most, which publications downloaded most often and which services are of most interest. In this respect we use aggregated information which is anonymous and does not identify individual visitors to our website.

We do not sell or share personal details to third parties for the purposes of marketing. We will not pass on your details to anyone else without your express permission except in exceptional circumstances where someone may be at risk of serious harm or if required to do so by Law.

We will periodically send promotional material about our concerts, social events, ways you can support the Rowland Singers or other information which we think you may find interesting, using the contact details which you have provided. All of our marketing/promotional information will have clear information on how to opt out.

## How long we keep your information

As a member of the Rowland Singers Choral Society we will hold your information for the life of your membership. If you decide to leave the Rowland Singers Choral Society you will become an associate member, we will hold on to your details to send you information on our upcoming events. If you do not wish to remain an associate member of the choir you can opt out at any time.

If you contact the choir for information or tickets we will only keep your information for the minimum amount of time needed depending on why you have given it to us.

# How we keep your information safe

We take the security of your personal information extremely seriously and we've implemented appropriate physical, technical and organisational measures to protect the personal information we have under our control, both on and off-line, from improper access, use, alteration, destruction and loss.

#### **Cookies**

Cookies are small files of information which save and retrieve information about your visit to our site – for example, how you entered our site, how you navigated through the site, and what information was of interest to you. The cookies we use identify you merely as a number.

Cookies help us analyse web traffic to identify which pages are being used. This helps us improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer.